

IP Acquisition Opportunity National Event Company (NECO.com)

Premium Domain Names, Toll-Free and Vanity Phone Numbers

Hilco Streambank is seeking offers to acquire the remaining intangible assets of National Event Company (“NECO”). NECO, founded in 2006, was an industry leader in providing VIP access and premium tickets to concerts, Broadway theater, red carpet premiers and sporting events worldwide. The available assets include premium domain names and a portfolio of toll-free and vanity phone numbers.

Premium Domain Names: NECO.com and TheUltimateFan.com

Unique opportunity to own the NECO.com and TheUltimateFan.com domain names

- NECO.com:

- 4 Letter premium domain name applicable throughout multiple industries.
- Historically used to market and sell high value tickets to major sporting events, Broadway theater, concerts and VIP hospitality packages, among others.
- Registered in 1999

- TheUltimateFan.com:

- Applicable in the sports and entertainment communities and consumer products (fans) industry.
- Registered in 2004

Brand potential for utilization in

- Business Abbreviations
- Event Sales for Sports and Entertainment
- Startup Branding
- Online Fantasy Sports and Gambling
- Gaming
- Celebrity Fan Pages

Toll-free and Vanity Phone Numbers

Phone numbers used historically by NECO for purchase and sale of tickets

- | | | |
|--------------------------------|-------------------------------|----------------|
| • 800.632.6849 – 800-NECO-TIX | • 800.724.3664 – 800-PAID-MOI | • 888.235.9660 |
| • 866.632.6849 – 866-NECO-TIX | • 866.334.3375 – 866-EDGE-ESL | • 800.603.9344 |
| • 888.632.6849 – 888-NECO-TIX | • 877.678.4253 – 877-OPT-HALF | • 800.782.4390 |
| • 866.938.7437 – 866-WE-USHER | • 800.603.9344 | • 888.235.9660 |
| • 877.734.8471 – 877-SDG-VIP-1 | • 800.782.4390 | |
| • 888.839.2674 – 888-TEXAN-PI | | |

Sale Process:

Offer Deadline: December 21st, 2017 @ 5:00PM ET

Bid Submission: Parties interested in making an offer should contact one of the Hilco Streambank representatives listed below.

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