

Iconic Supermarket Banners And Consumer Products Brands Available For Sale

Hilco Streambank is selling the supermarket banners and private label brands of The Great Atlantic & Pacific Tea Company, Inc., including A&P®, Waldbaum's® and Food Basics®.



Your Neighborhood, Your Store

www.apfreshonline.com
www.aptea.com

A trusted brand for over 150 years

2014 Revenue \$1.56 billion

Trademarks

A&P®
The Great Atlantic & Pacific
Tea Company®

The Best Value In The Neighborhood®

www.waldbaums.com

*Dedication to the community
has been a Waldbaum's legacy
since 1904.*

2014 Revenue \$938 million

Trademarks

Waldbaum's®
THE BEST VALUE IN THE
NEIGHBORHOOD®

The Savings Never Stop.®

www.foodbasicsusa.com

*Low prices and high quality
keep the Food Basics customer
coming back for more.*

2014 Revenue \$195.3 million

Trademarks

Food Basics®
THE SAVINGS NEVER STOP.®



Woodson & James®
2014 Brand Revenue
\$88.75 million

Great Atlantic Seafood Market®
2014 Brand Revenue
\$50.4 million

Hartford Reserve®
2014 Brand Revenue
\$48.6 million

Offer Deadline: February 28, 2018

To submit an offer please contact a Hilco Streambank representative listed below.

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