

Bid Submission Form

Stadium Naming Rights: Sports Authority Field at Mile High

Date: _____

Name of Company/Bidder: _____

Address: _____

Primary Contact Name: _____

Email Address: _____ Phone Number: _____

This form is being provided for convenience purposes to assist parties interested in submitting bids (the "Bids") for Sports Authority's Agreement for Naming Rights for Mile High Stadium in Denver, Colorado (The "Stadium Naming Rights Contract" or The "Contract") being offered for sale (the "Sale") by The Sports Authority, Inc. ("TSA" or "Sports Authority") and its affiliates (hereinafter the "Debtors" or the "Company"), in the Sports Authority Chapter 11 Bankruptcy Case No. 16-10527 (MFW) currently pending in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court").

1. Important Dates:

Please take note of the following important dates and deadlines:

Bid Deadline: Tuesday, July 19, 2016 at 5:00 PM ET

2. Due Diligence:

A virtual data room (the "Data Room") has been established by the Debtors. Access to the Data Room is being provided to parties executing an approved Non-Disclosure Agreement ("NDA"). If you would like access to the Data Room, please contact the following Hilco Streambank representatives:

Jack Hazan | jhazan@hilcoglobal.com | 212.610.5663

David Peress | dperess@hilcoglobal.com | 781.471.1239

Dmitriy Chemlin | dchemlin@hilcoglobal.com | 212.610.5642

Benjamin Kaplan | bkaplan@hilcoglobal.com | 646.651.1978



3. Stadium Naming Rights & Purchase Price:

The Debtors will entertain offers for assumption of the Stadium Naming Rights Contract as is. Please complete the section below by filling in the amount of your bid to assume the Contract.

PLEASE FILL IN BELOW TO INDICATE YOUR BID DETAILS.

Assets	Bid Amount
Stadium Naming Rights Contract	\$

4. Bid Submission:

Bids must be submitted prior to the Bid Deadline to the following parties:

Name	E-Mail
David Peress	dperess@hilcoglobal.com
Jack Hazan	jhazan@hilcoglobal.com
Dmitriy Chemlin	dchemlin@hilcoglobal.com
Benjamin Kaplan	bkaplan@hilcoglobal.com
Bernard Douton	bernard.douton@rothschild.com
Mahir Quraishi	mahir.quraishi@rothschild.com
Douglas Garrett	dgarrett@sportsauthority.com
Mike Foss	mfoss@sportsauthority.com

[Signature Page Follows]

5. Other Bidding Procedures

The Debtors will review all Bids submitted by the Bid Deadline and follow up with bidders to clarify any questions in order to understand and qualify such Bids. The Debtors reserve the right to accept Bids without a further auction or solicitation of further Bids, or to extend the Bid Deadline or withdraw the Contract from the Sale in their sole discretion. Accordingly, parties are encouraged to submit their highest and best Bid for the Stadium Naming Rights Contract. In the event that the Debtors determine to solicit additional Bids or to convene an auction in respect of the Contract, notice of such determination may be limited to parties who have submitted qualified Bids.

6. Bidder Acknowledgment

By submission of this bid, Bidder acknowledges that its bid is a duly authorized non-contingent bid for purchase of the specified assets, not subject to any further diligence or contingent on any financing. Bidder further acknowledges Bidder (a) has had an opportunity to conduct due diligence regarding the assets prior to making its offer and does not require further due diligence, (b) has relied solely upon its own independent review, investigation, and/or inspection of any documents and/or assets in making its bid, and (c) did not rely upon any written or oral statements, representations, promises, warranties, or guaranties whatsoever whether express, implied, by operation of law, or otherwise, regarding the assets, or the accuracy or completeness of any information provided in connection therewith.

The Debtors reserve the right to accept or reject any offer and/or withdraw any of the IP Assets from the Sale. Bids shall remain open and irrevocable until and unless the Debtors select a higher or otherwise better Bid(s).

Bidder acknowledges that to the extent it is the winning bidder for any Lot it is committing to close the transaction no later than ten (10) days after being announced the successful Bidder. Bidder further acknowledges that, to the extent that it is the winning bidder for any Lot, any assets it acquires will be delivered and accepted by the Bidder **AS IS, WHERE IS and WITH ALL FAULTS**, and that such sale will be made **WITHOUT WARRANTY OF MERCHANTABILITY, FITNESS FOR PARTICULAR PURPOSE OR ANY OTHER WARRANTY; WITHOUT REPRESENTATION OF ANY KIND OR NATURE; AND WITHOUT RECOURSE**, except as set forth in writing in the APA accepted by the Debtors.

Bid Submitted on Behalf of:

Bidder Name: _____

By: _____

Name: _____

Title: _____

Date: _____