

## Acquisition Opportunity



### OPPORTUNITY

Expression of Interest by: 4PM EST, September 19, 2014

This memo is in regards to an acquisition opportunity for an intellectual property portfolio relating to an innovative solution for compressing, reformatting and delivering media files developed by Brevity Ventures.

### ASSETS FOR SALE

Founded in 2010, Brevity transforms video production and distribution workflows and redefines the time, cost, and efficiency required to move large media files. With its innovative, patented technology, it brings together simultaneous, super-accelerated transport and transcoding, and highly advanced algorithms, to provide simple and seamless solutions for video production, post-production, and distribution workflows. This is the solution to any compression, transmission and reformatting of large files.

Brevity is working with leading networks, studios, content providers, sports teams, and post-production houses to bring high efficiencies in video production, post-production, and distribution around the world. Famous customers include NBC Sports for the 2014 Sochi Winter Olympics, CBS Sports, Fox, Nascar and Deluxe.

### IP PORTFOLIO

#### Patent Related IP

- o 1 issued US patents (8,533,166)
- o 1 pending US applications (13/968,615)

#### Domains

- o brevity.com
- o brevitynyc.com
- o brevityv3.com
- o mybrevity.com
- o brevitycentral.com

#### Proprietary Software Modules

- o Brevity V2 Software
- o Brevity V3 Software
- o myBrevity Console – Access Portal for V2 software



Customer Contracts and Contact Information - Multiple LOIs for Service

## DILIGENCE AND SALE PROCESS

Hilco Streambank is actively soliciting offers for the available assets. Further information is available upon request. Data room entry will be granted upon execution of non-disclosure agreement.

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Bid Qualification: Bidders must execute a form of Asset Purchase Agreement acceptable to the Debtor, and substantially of the form provided by the Debtor. Additionally, Qualified Bids must be accompanied by a deposit of 10% of the amount of the bid, and Bidders may be asked to provide evidence of financial wherewithal as a qualifying condition.

- Only qualified bidders will be allowed to participate in the sale process.
- If there is more than one qualified bidder, there will be an auction to determine the highest and best offer (no later than September 24<sup>th</sup>).
- The winning bidder will be expected to close within 5 business days of the Sale Hearing currently scheduled for September 25<sup>th</sup>.
- The second place bidder will be required to keep their bid open until closing with the winner, or a closing with the second place bidder.
- All other bidders will have deposits returned within 3 business days of the auction.

For further information about the sale process and access to diligence materials please contact the following Hilco Streambank representatives:

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### About Hilco Streambank

Hilco Streambank is a market leading advisory firm specializing in [intellectual property disposition and valuation](#). Over the last three years Hilco Streambank has become a leader in the IP valuation and disposition market. Having completed numerous transactions including sales in publicly reported Chapter 11 bankruptcy cases as well as private transactions, Hilco Streambank has established itself in the [internet and telecom](#) community as a responsible and effective intermediary in the space.