

## Intellectual Property Acquisition Opportunity National Event Company (NECO.com)

### Premium Domain Names, Toll-Free and Vanity Phone Numbers

Hilco Streambank is conducting an online auction to sell the remaining intangible assets of National Event Company (“NECO”). The available assets include premium domain names and a portfolio of toll-free and vanity phone numbers. The online auction is currently taking place on [domains.hilcostreambank.com](http://domains.hilcostreambank.com). Interested parties may register on [www.domains.hilcostreambank.com](http://www.domains.hilcostreambank.com) in order to participate in the auction. The online auction is now open and will end on **February 6, 2018 at 2:00 PM ET**.

#### NECO.com - Stalking Horse Bid

The seller has accepted, subject to higher and better bids, an offer to acquire the NECO.com domain name. Set forth below are the details of the stalking horse bid.

<b>Stalking Horse Bidder .....</b>	Media Options S.A.
<b>Assets Subject to the Stalking Horse Bid....</b>	Neco.com Domain Name
<b>Purchase Price (NECO.com only).....</b>	\$17,500
<b>Minimum Overbid (NECO.com only) .....</b>	\$19,500

### Additional assets are also being auctioned on [domains.hilcostreambank.com](http://domains.hilcostreambank.com)

#### Domain Names

- TheUltimateFan.com
- WinterMusicFestivals.com
- TicketDreamer.com
- OnPointSports.net
- MagnumTickets.com
- LastCallSeats.com
- Other domains owned by the seller



#### Toll Free Phone Numbers

- 800-NECO-TIX
- 866-NECO-TIX
- 888-NECO-TIX
- Other toll-free phone numbers owned by the seller

#### Sale Process / The auction is open now.

**Bidding will be closed on February 6, 2018 @ 2:00 PM ET**

Parties interested in bidding on any of the NECO assets should register to bid on [domains.hilcostreambank.com](http://domains.hilcostreambank.com) or contact one of the Hilco Streambank representatives listed below.

#### Brand Potential for Utilization in

- Business Abbreviations
- Event Sales for Sports and Entertainment
- Startup Branding
- Online Fantasy Sports and Gambling
- Gaming
- Celebrity fan pages